

# Telkom SMB Tap to Win Ads Terms & Conditions October 2024

## 1. Competition Rules:

This promotional competition (“Competition”) is organised and run by Telkom SA SOC Ltd (Registration Number 1991/005476/30), a listed company duly registered in accordance with the laws of the Republic of South Africa, with its registered address at Telkom Park the Hub, 61 Oak Avenue, Techno Park Highveld Centurion, Pretoria (“Telkom”) including its affiliates, partners, associations and agents (“Organizers”).

1.1 By entering this Competition all Participants agree to abide by the following competition rules:

## 2. Competition Period:

2.1. The Competitions will commence from the 2nd of December 2024 and will continue until the 14<sup>th</sup> of December 2024.

2.2 The duration of the Competition may be extended or curtailed at the discretion of the Organizer. Any such amendment will be communicated via Telkom Social Media pages.

## 3. Who is eligible to win a prize:

3.1 To be eligible to participate in this competition, Persons (“Participants”) must:

3.1.1 be a natural person

3.1.2 be a South African citizen or a permanent resident with a valid identity document or passport and reside in South Africa;

3.1.3 be between 18 (eighteen) years or older

3.1.4 have participated in the Competition as per clause 4 below during the Competition Period

3.2 Employees of the Telkom Group and their immediate families, advertising and promotion agencies, distribution partners, associated companies, and outlet owners and their immediate families and staff associated with this Competition are not allowed to enter the Competition.

## 4. To participate:

4.1 To enter the Competition and to be considered for a prize, participants need to engage with Telkom on its Direct messaging (DM) on Social Media pages as described in the

social media post and answer certain questions on the post. The participant must share the requested information about their businesses

- 4.2 Required information that the participant will need to supply:  
Enter by sending direct message to Telkom via social media indicating the following personal information:  
Your business name  
Your business' location  
Your contact details and handles  
A picture of you and your business  
A voice note describing your business
- 4.3 Participants who engage with the designated posts will be eligible for a chance to receive a customized ad for their business that will be shared with the winner and posted on Telkom Business social media platforms. The voucher drops will be allocated randomly to selected participants, and the quantity and frequency of voucher drops are subject to Telkom's discretion.
- 4.4 Selection of 10 winners for ads (agency to create)  
Selection of 3 of the 10 winners for the grand prize of ads and prizes (prizes – PNP voucher (each winner gets x1 shopping voucher worth R500) and 50GB data vouchers x1 each
- 4.5 The selection of winners will be at the sole discretion of the Organisers and its independent auditors. Entries for this Competition will only be accepted if they comply with the Competition mechanics

## **5. Prizes**

- 5.1 Social media ads for 10 lucky participants | 1 shopping vouching for 3 of the winners | 50GB for 3 of the winners
- 5.2 The prizes are not transferable, cannot be deferred or exchanged or redeemed for cash and are not negotiable.
- 5.3 Telkom reserves the right to substitute any, or part of any, of the prizes.
- 5.4 Winners will be selected based on the correct answers from the valid entries, which will be picked randomly on platform and awarded instantly as a surprise and delight and the announcement of winners will be made on Telkom Business social media pages, and they will be notified via private message.
- 5.4. Winners will need to respond with their requested details within 1 (one) week of being notified via private message, thereafter, the prize will be forfeited and awarded to the next runner-up winner.

- 5.5. Should a participant be chosen as winner, the Organisers may use the participant's name, photographic images and/ or video for the purpose of marketing and publicity campaigns.
- 5.5. Telkom will not be responsible for any costs and/or expenses which a winner, or any participant, may incur during and for the purposes of entering the Competition, similarly Telkom will not be responsible for charges associated with a winner accepting and/or using a prize.
- 6. General:**
  - 6.1. The rules of the Competition may be amended at any time during the Competition Period with reasonable notification and once such amended rules are published will be deemed as accepted.
  - 6.2. All rules will be interpreted and applied at the sole discretion of the Organiser.
  - 6.3. Participants take part in the Competition at their own risk and Telkom bears no responsibility for any loss, damage or harm suffered because of the participation and/or acceptance and/or use of a prize, or any aspect thereof.
  - 6.4. Telkom reserves the right to cancel the Competition at any time, if deemed necessary in its opinion or if circumstances arise that are outside of its control and will not be liable to Participants in such event for any cause or action whatsoever.
  - 6.5. Any violation or attempt to violate any of these rules will result in the immediate disqualification of the transgressor with or without notice.
  - 6.6. The announcement of a winner does not constitute a ruling by Telkom that the winner has complied with these rules. Telkom may disqualify a participant after the announcement, should any rule transgressions be discovered. The Winners will be randomly selected from all entries received within the Competition Period. The judge's decision in this regard is final and no correspondence will be entered into.
  - 6.7. A copy of these terms and conditions can be found at [www.telkom.co.za](http://www.telkom.co.za) and/or any of Telkom's social media platforms throughout the period of the Competition.
  - 6.8. The terms and condition applicable to this Competitions will be construed, interpreted, and enforced in accordance with the applicable laws of the Republic of South Africa.