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Telkom enhances the power of connectivity.

The consumer remains at the heart of everything that Telkom does as it continues its drive to seamlessly connecting South African's to a better life by introducing improved LTE offerings to its consumers.

As consumers navigate the ever-changing digital world – and the Fourth Industrial Revolution – their needs and expectations change accordingly. Telkom has always pride itself on listening to consumers and keeping them in mind when advancing products and services.

In keeping with this approach, Telkom has revisited all its LTE offers – both post and pre-paid – in the name of flexibility, value – and most importantly – customer needs. This is on the back of Telkom recently winning first prize in the Sunday Times Top Brands 2019 award in the Fibre to Home Providers category.

What does this mean for consumers?

The entire Postpaid suite has been reworked to not only include new entry level 10GB & 20GB bundles but SIM only and Top up offers are also available for customers that already have an LTE router whilst additionally providing 24-month contract options should an LTE router be required. Bundle sizes have been increased on existing offers and SIM only pricing at reduced cost is available across all plans.

Telkom has also improved its Prepaid LTE offering for customers that prefer the flexibility that Prepaid offers. New entry level 10GB & 20GB offers have been introduced and all other bundles have been enriched with additional data.

With the new SIM Only offers, the SmartBroadband Wireless Data offer will comprise of Post-paid and TopUp offers – see below table for SIM only pricing.

Below table illustrates the SIM only pricing with inclusive data allocation.

Description	Pricing	Anytime Data	Night Surfer Data	Validity Period
SmartBroadband 5GB Wireless	R59	5GB	5GB	1 Month both Anytime and Night Surfer Data
SmartBroadband 10GB Wireless	R99	10GB	10GB	1 Month both Anytime and Night Surfer Data
SmartBroadband 20GB Wireless	R199	20GB	20GB	2 Months for Anytime and 1 Months for Night Surfer Data
SmartBroadband 40GB Wireless	R299	40GB	40GB	2 Months for Anytime and 1 Months for Night Surfer Data
SmartBroadband 60GB Wireless	R399	60GB	60GB	2 Months for Anytime and 1 Months for Night Surfer Data
SmartBroadband 80GB Wireless	R499	80GB	80GB	2 Months for Anytime and 1 Months for Night Surfer Data
SmartBroadband 120GB Wireless	R699	120GB	120GB	2 Months for Anytime and 1 Months for Night Surfer Data

SmartBroadband 220GB Wireless	R999	220GB	220GB	2 Months for Anytime and 1 Month for Night Surfer Data
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To address the needs of all South Africans and understanding that flexibility in payment for Broadband services is of utmost importance Telkom has improved its already best in market Prepaid LTE offers. All that is required to make use of these bundles is to purchase a Telkom Prepaid SIM, migrate to the Smartbroadband Prepaid tariff and purchase the once off Prepaid LTE bundles – *see below table for details.*

LTE/LTE-A Once-Off	Anytime Data	Night Surfer Data 31 Days Validity	Price (Rand)
5GB + 5GB	5GB (31 Days validity)	5GB	R99
10GB + 10GB	10GB (31 Days validity)	10GB	R149
20GB + 20GB	20GB (61 Days validity)	20GB	R249
40GB + 40GB	40GB (61 Days validity)	40GB	R359
60GB + 60GB	60GB (61 Days validity)	60GB	R459
80GB + 80GB	80GB (61 Days validity)	80GB	R559
120GB + 120GB	120GB (61 Days validity)	120GB	R759
220GB + 220GB	220GB (61 Days validity)	220GB	R1059

Telkom continues with boldness as we gear up to take South Africa into the Fourth Industrial Revolution. To enable that we need to facilitate South Africans with affordable means to connect. At the core we need to co-create a clear path to a newly imagined future for all South Africans, made possible by the power of communications/technology.

For media enquiries:

Mooketsi Mocumi mocumism@telkom.co.za