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Get more with Telkom SUMMER OF MORE this summer.

Telkom announced the inclusion of FREE YouTube as the latest addition to its FreeMe prepaid bundles. This is one of the benefits that comes with Telkom's latest summer campaign aptly themed Summer of More. Customers on Telkom's FreeMe Post-paid are still able to enjoy up 200+ hours or 50GB free data for YouTube streaming on the FreeMe 5GB and higher plans.

Telkom Free Me is a one-of-a-kind, mobile contract that gives you the flexibility to choose your monthly data allowance and gives you free calls, WhatsApp, messages and more. Speaking at the launch, Executive: Marketing & Communications for Telkom Consumer Thami Majola said "More than half of data used in South Africa is through the Telkom network. This SUMMER OF MORE responds to what South Africans are looking for, to be able to do more with their lives powered by affordable data".

Telkom continues its drive to give consumers MORE for less across their products. "We are thrilled to be in partnership with YouTube as Telkom is the network that continues to grow its YouTube users at a faster rate than any other network in the country", said Mr Majola.

The event took two Johannesburg's hot spots to share the news - Braamfontein's Randlords and AGOG gallery in Maboneng. Telkom hosted guests in both venues with a live stream across both events and a digital feast of content in and around the venue.

The host with the most, Anele Mdoda, was a fitting MC for the night taking guests through the journey of the campaign and the new additions to the product benefits that give even more to South Africans. Anele also introduced the surprise elements of the evening which was a live streamed performance by Multidisciplinary award winning artist and performer Manthe Ribane, which was also projected across skyscrapers around the venue.

"Summer of More is about giving more to our consumers. It means saving more money, having more data, more airtime, more relaxation streaming your favourite shows and more quality time bonding with your loved ones during the summer season. Telkom Summer of More aims to give customers the ultimate experience across all our products, be it prepaid, post-paid, LTE, Fibre or ADSL customer, there is something for you for free this summer" concluded Majola.

The event was a star studded affair with media personality Anele Mdoda doing what she does best, make audiences laugh. Also in the line-up was Idols runner-up Keagan Martin, Lulo Café on the decks and a fitting performance by the man of the moment, Kwesta, who performed his new hit single "vur-vay" for the first time and a familiar face as anchor on the Zkhipha more television campaign.

So who-ever you are, where-ever you are, Telkom Summer of More has something more for you this summer.

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