

# 21 January 2016

## **Telkom launches SA's largest eSports league with new tournament and R1 million prize money.**

Thursday, 21 January 2016 – Telkom is taking eSports to a new level with the launch of the new Telkom Digital Gaming League (DGL), previously known as the Do Gaming League. The new league will include a Masters programme for elite Multi Gaming Organisations (MGOs) with prize money totalling R1 million in cash.

Telkom has been involved with the Do Gaming League as a sponsor since its inception in 2008, and has supported gaming in South Africa for over 10 years.

With the new league, Telkom will enable the entire gaming experience through a three tier offering, providing high speed connectivity and local servers for gamers to play on. The new DGL league software will be provided to enable more participants across all three tiers.

The three tiers comprise the following:

- Casual gaming competitions, including schools and corporate casual leagues, with the open division open to all;
- The DGL league is for the best gamers in the country which people can qualify for through the open division, with promotion and relegation through different divisions from April to October;
- The DGL Masters programme, where South Africa's top eight MGOs are invited to compete online from April to October and in two regional LAN competitions. The final is planned for October 2016.

“The Masters programme will become the pinnacle of eSports in South Africa where eight MGOs will compete for R1 million in cash, the largest prize pool in South African eSports history. At the same time, the DGL will develop the local eSports to bring in new gamers through casual gaming competitions, improved spectator access and increased awareness,” says Enzo Scarcella, Telkom's Chief Marketing Officer.

“Gaming has seen phenomenal growth over the past few years as players become ever more engaged. We already have more than four million gamers in South Africa. By professionalising the sport and developing new players, we can look forward to seeing more local talent compete on the same footing as international teams,” says Johann Von Backström from the DGL Management Company.

The DGL is the largest online league in South Africa with the largest player base and over 80 percent market share for eSports, having hosted over 35 000 online matches since its inception in 2008. Around 6 000 gamers take part in the DGL. Locally, the gaming industry is estimated at over R2 billion, making it a larger sector than both movies and music.

For 2016, the MGOs competing at Masters level are:

- [Aperture Gaming](#)
- [Bravado Gaming](#)
- [CarboN eSports](#)
- [Damage Control](#)
- [In-Finity Gaming](#)
- [Veneration E-Sports](#)

- [White Rabbit Gaming](#)
- [Xperts@Total.Chaos](#)

For further enquiries, please contact:

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**Pynee Chetty**

OR **Leigh-Ann Francis**

Senior Specialist: Media Relations

Specialist: Media Relations

Group Communication

Group Communication

Tel:+27 12 642 1716

Tel: +27 12 642 1728

Mobile: +27 81 389 7874

Mobile: +27 81 391 4780

Email: [chettpr2@telkom.co.za](mailto:chettpr2@telkom.co.za)

Email: [francilm@telkom.co.za](mailto:francilm@telkom.co.za)

### **Telkom Park, The Apex**

92 Oak Avenue

Technopark

Highveld

Centurion

### **ABOUT TELKOM:**

Telkom is a leading communications services provider in South Africa. We had consolidated operating revenue of R16.8 billion and normalised profit after tax of R1, 683 million for the period ended 30 September 2015. Total assets amounted to R41.9 billion and equity attributable to the owners of Telkom to R23.5 billion as of 30 September 2015. The group generated normalised free cash flow of R1.4 billion for the period ended 30 September 2015.

As of 30 September 2015, we had approximately 3.3 million telephone access lines in service and 1,030,441 ports connected via MSAN access. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line retail voice services using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital Network) lines, and the sale of subscription based value-added voice services and calling plans;
- fixed-line customer premises equipment rental and sales services both voice and data needs and these include PABX, Computers, Routers, Modems, Telephone handsets and other ancillary equipment;
- interconnection services, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packet-based services, managed data networking services and internet access and related information technology services;
- Data Centre Operations includes e-commerce, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;

- mobile communication services, including voice services, data services and handset sales through our mobile navbar-brand called Telkom Mobile;
- information and communication services including cloud services, infrastructure services, workspace services, global service integration management and hardware and network equipment sales locally, in seven African countries, the UK and Dubai through Business Connexion Group; and
- other services including directory services, through Trudon (Pty) Ltd, wireless data services, through Swiftnet (Pty) Ltd.

Convergence is one of our key strategic initiatives in building a sustainable future for Telkom. We will lead the provision of converged services in South Africa in support of our mission statement: Seamlessly connecting people to a better life.