

# 10 February 2016

## Telkom Offers One Million Megabytes of Free Data to small and medium business customers.

Telkom announced today that it is offering a million megabytes of free Telkom Internet data to customers in the Small and Medium Business Services (SMBS) market. This is equivalent to 1000GB of data. The offer, subject to the signing of a new broadband bundle contract, is priced from a low R249 a month over 36 months for its ADSL line of up to 2Mbps including a SoftCap data allocation of 10GB per month, in addition to the free data.

Customers who sign up for the offer will receive 28GB every month for 36 months, to total one million megabytes over the entire period, as well as 10GB SoftCap data every month. Those on faster lines are able to sign up for the same product, but the cost will differ according to the line speed.

“We’re consistently looking for ways to bring big business communication functionality to our small and medium business customers. Access to affordable broadband and data offerings play a vital role especially for businesses that want to make that shift to digital communication from traditional voice-only communication in their operations,” says Thami Magazi, Telkom’s Managing Executive for SMBS.

“In different outfits and across multiple functions – be it for establishing an online and social media presence, logistics tracing and tracking, e-commerce, online sourcing and ordering, research, access to cloud-based accounting and other tools or simply for just file transfer, email and other electronic communication – a million megabytes of data is sure to go a long way,” added Magazi.

The base offer of R249 per month also includes free broadband access for the final two months of the contract period, a Wi-Fi modem and additional 10 GB promotional data (as per Telkom Internet’s current Double Data promotion which runs till end March 2016). Customers also receive free internet failover utilising Telkom’s unique integrated data sim that allows access to the data wallet through 3G mobile connectivity. As part of the package, customers will also be offered a two-hour remote website consultation that will assist with website effectiveness.

This deal is available until 31 March 2016.

For further enquiries, please contact:

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## **ABOUT TELKOM:**

Telkom is a leading communications services provider in South Africa. We had consolidated operating revenue of R16.8 billion and normalised profit after tax of R1, 683 million for the period ended 30 September 2015. Total assets amounted to R41.9 billion and equity attributable to the owners of Telkom to R23.5 billion as of 30 September 2015. The group generated normalised free cash flow of R1.4 billion for the period ended 30 September 2015.

As of 30 September 2015, we had approximately 3.3 million telephone access lines in service and 1,030,441 ports connected via MSAN access. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line retail voice services using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital Network) lines, and the sale of subscription based value-added voice services and calling plans;
- fixed-line customer premises equipment rental and sales services both voice and data needs and these include PABX, Computers, Routers, Modems, Telephone handsets and other ancillary equipment;
- interconnection services, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packet-based services, managed data networking services and internet access and related information technology services;
- Data Centre Operations includes e-commerce, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;
- mobile communication services, including voice services, data services and handset sales through our mobile navbar-brand called Telkom Mobile;
- information and communication services including cloud services, infrastructure services, workspace services, global service integration management and hardware and network equipment sales locally, in seven African countries, the UK and Dubai through Business Connexion Group; and
- other services including directory services, through Trudon (Pty) Ltd, wireless data services, through Swiftnet (Pty) Ltd.

Convergence is one of our key strategic initiatives in building a sustainable future for Telkom. We will lead the provision of converged services in South Africa in support of our mission statement: Seamlessly connecting people to a better life.