

# 14 October 2016

## Telkom to Offer iPhone 7 and iPhone 7 Plus in South Africa on Friday, 14 October 2016

Johannesburg — 14 October 2016 — Telkom today announced it will offer iPhone 7 and iPhone 7 Plus, the best, most advanced iPhone ever, featuring an all-new advanced camera system, dust and water resistant design, stereo speaker system and the A10 Fusion chip which is the most powerful chip on any smartphone while delivering the best battery life ever in an iPhone.

Customers can order iPhone 7 and iPhone 7 Plus beginning Friday, 14 October and both will be available in retail shops and online at <https://secure.telkom.co.za/today/freeme/product/apple-iphone-7-32gb-black-freeme-1-gb/>.

Telkom is offering the iPhone 7 and iPhone 7 Plus on its FreeMe plans which gives customers incredible value. The FreeMe plans offer free texts, free Whatsapp calls and free WiFi.

For pricing and availability details, please visit: [www.telkom.co.za](http://www.telkom.co.za).

iPhone 7 and iPhone 7 Plus is powered by iOS 10, the biggest release ever of the world's most advanced mobile operating system. iPhone 6s, iPhone 6s Plus, iPhone 6 and iPhone 6 Plus will also be available. For complete details on pricing, please visit: <https://secure.telkom.co.za/today/freeme/product/apple-iphone-7-32gb-black-freeme-1-gb/>.

For more information on iPhone, please visit: [www.apple.com/iphone](http://www.apple.com/iphone).

For further enquiries, please contact:

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### ABOUT TELKOM:

Telkom is a leading communications services provider in South Africa. We had consolidated operating revenue of R37.3 billion and normalised profit after tax of R4,052 million for the year ended 31 March 2016. Total assets amounted to R46.8 billion and equity attributable to the owners of Telkom to R26.1 billion as of 31 March 2016. The group generated normalised free cash flow of R3.9 billion for the year ended 31 March 2016.

As of 31 March 2016, we had approximately 3.2 million telephone access lines in service and 1,077,939 ports connected via MSAN access. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line retail voice services using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital Network) lines, and the sale of subscription based value-added voice services and calling plans;
- fixed-line customer premises equipment rental and sales services both voice and data needs and these include PABX, Computers, Routers, Modems, Telephone handsets and other ancillary equipment;
- interconnection services, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packet-based services, managed data networking services and internet access and related information technology services;
- Data Centre Operations includes e-commerce, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;
- mobile communication services, including voice services, data services and handset sales through our mobile brand called Telkom Mobile;
- information and communication services including cloud services, infrastructure services, workspace services, global service integration management and hardware and network equipment sales locally, in seven African countries, the UK and Dubai through Business Connexion Group; and
- other services including directory services, through Trudon (Pty) Ltd, wireless data services, through Swiftnet (Pty) Ltd.
- Convergence is one of our key strategic initiatives in building a sustainable future for Telkom. We will lead the provision of converged services in South Africa in support of our mission statement: Seamlessly connecting people to a better life.