20 July 2016

Telkom Digital Gaming League Dota 2 tournament taking place as part of Masters League

The new Telkom Digital Gaming League (DGL) has announced that the second of its Masters tournaments, Dota 2, will take place on the weekend 22 to 24 July 2016, in Sandton, Johannesburg. For the first time in South Africa an eSports tournament will be held in a cinema, in conjunction with Ster-Kinekor.

The tournament, which will be streamed live over YouTube, will feature teams from each of the eight Masters Multi-Gaming Organisations (MGO's) respectively for the R100, 000 prize pool.

"In January we launched the DGL with the largest ever eSports prize pool in South African history. In March we held the first Masters tournament in Cape Town and now we are continuing the gaming momentum with an entirely new event. We are used to seeing eSports tournaments at conventions or in shopping malls. We are now opening the doors to a whole new audience by using Ster-Kinekor's state of the art cinemas. It's a natural fit for Telkom when we talk technology, streaming and eSports," says Enzo Scarcella, Telkom's chief marketing officer.

This tournament is the second in this year's Masters League which will culminate in the Masters main event at rAge in October, with a prize pool of R1 million. Thanks to the league, MGOs have the opportunity to compete for the largest prize pool in South African eSports history.

"We are thrilled to be in association with the highest ranking eSports tournament in Africa, the Telkom Digital Gaming League Masters. Thank you to our partners, Telkom Digital Gaming League (DGL). Spectators and gamers are in for an unmatched experience, gaming in a Ster-Kinekor theatre. With the global trend of eSports attracting gamers and spectators in their thousands across physical venues and millions online, it is the natural progression for our business to be a part of this cultural movement. The big screen, high impact, surround sound environment of cinema promises to deliver an adrenalin pumping experience," says Wanda Matandela, CEO Ster-Kinekor Theatres.

The tournament will run over three days with the winner announced on Sunday 24 July.

"With the backing of partners such as Ster-Kinekor, we can take eSports in this country to a new level for players and fans alike," says Scarcello.

For 2016, the MGOs competing at Masters level are:

- Aperture Gaming
- Bravado Gaming
- <u>CarboN eSports</u>
- Damage Control
- Flipsid3
- Veneration E-Sports
- White Rabbit Gaming
- <u>Xperts@Total.Chaos</u>

Teams have been seeded for this tournament according to the online group stage result.

All games will be streamed live on: https://www.youtube.com/c/TelkomGaming/live.

For further enquiries, please contact:

Pynee Chetty	OR Leigh-Ann Francis
Senior Specialist: Media Relations	s Specialist: Media Relations
Group Communication	Group Communication
Tel:+27 12 642 1716	Tel: +27 12 642 1728
Mobile: +27 81 389 7874	Mobile: +27 81 391 4780
Email: chettpr2@telkom.co.za	Email: <u>francilm@telkom.co.za</u>

ABOUT TELKOM:

Telkom is a leading communications services provider in South Africa. We had consolidated operating revenue of R37.3 billion and normalised profit after tax of R4,052 million for the year ended 31 March 2016. Total assets amounted to R46.8 billion and equity attributable to the owners of Telkom to R26.1 billion as of 31 March 2016. The group generated normalised free cash flow of R3.9 billion for the year ended 31 March 2016.

As of 31 March 2016, we had approximately 3.2 million telephone access lines in service and 1,077,939 ports connected via MSAN access. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line retail voice services using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital Network) lines, and the sale of subscription based value-added voice services and calling plans;
- fixed-line customer premises equipment rental and sales services both voice and data needs and these include PABX, Computers, Routers, Modems, Telephone handsets and other ancillary equipment;
- interconnection services, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packetbased services, managed data networking services and internet access and related information technology services;
- Data Centre Operations includes e-commerce, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;
- mobile communication services, including voice services, data services and handset sales through our mobile navbar-brand called Telkom Mobile;
- information and communication services including cloud services, infrastructure services, workspace services, global service integration management and hardware and network equipment sales locally, in seven African countries, the UK and Dubai through Business Connexion Group; and
- other services including directory services, through Trudon (Pty) Ltd, wireless data services, through Swiftnet (Pty) Ltd.

Convergence is one of our key strategic initiatives in building a sustainable future for Telkom. We will lead the provision of converged services in South Africa in support of our mission statement: Seamlessly connecting people to a better life.