

28 June 2016

947 Cycle Challenge welcomes Telkom as new headline sponsor

947 is excited to announce a new partnership with telecoms giant Telkom to host the 20th edition of the Cycle Challenge and to connect the city through this iconic Joburg event.

The Telkom 947 Cycle Challenge is Joburg's biggest cycling event and thanks to Telkom, the official sponsor of speed, it will also be the fastest.

"The City of Joburg is one of the largest, busiest cities on the continent and the Telkom 947 Cycle Challenge takes over this city for the day. We needed to find a partner with the power and pace to do this with us," explained 947 station manager Ravi Naidoo.

"Telkom's commitment to speed and connecting the city are wholly aligned with 947's objectives and we believe this partnership can take the event to new levels for cyclists, supporters and residents."

In January this year, Telkom announced that it would sponsor a new professional road and mountain bike cycling team in 2016. The fact that Team Telkom is involved in both road cycling and mountain biking is a first on the local cycling scene.

"We are proud to be associated with the 947 Cycle Challenge. In our fast-paced industry, speed and performance are defining features and at Telkom, we are able to offer the best of both. We are proud to be partnering with 947 and the people of Joburg to celebrate our great city and its fantastic people", says Enzo Scarcella, chief marketing officer for Telkom.

Telkom will join 947 to also host the festival of cycling that has developed around the Cycle Challenge, with the Telkom 947 Mountain Bike Challenge, the Telkom 947 Kiddies Ride, the Telkom 947 Cycle Challenge Expo and a Twitter Ride.

On Sunday 20 November the Telkom 947 Cycle Challenge will celebrate the 20th edition. Once again, over 30 000 cyclists will converge on Riversands Commercial Park which will host the start and finish.

To enter, and to connect with the city like never before, cyclists can visit www.cyclechallenge.co.za.

The Telkom 947 Cycle Challenge is proudly hosted by the City of Joburg, a world class African city.

For further enquiries, please contact:

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ABOUT TELKOM:

Telkom is a leading communications services provider in South Africa. We had consolidated operating revenue of R16.8 billion and normalised profit after tax of R1, 683 million for the period ended 30 September 2015. Total assets amounted to R41.9 billion and equity attributable to the owners of Telkom

to R23.5 billion as of 30 September 2015. The group generated normalised free cash flow of R1.4 billion for the period ended 30 September 2015.

As of 30 September 2015, we had approximately 3.3 million telephone access lines in service and 1,030,441 ports connected via MSAN access. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line retail voice services using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital Network) lines, and the sale of subscription based value-added voice services and calling plans;
- fixed-line customer premises equipment rental and sales services both voice and data needs and these include PABX, Computers, Routers, Modems, Telephone handsets and other ancillary equipment;
- interconnection services, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packet-based services, managed data networking services and internet access and related information technology services;
- Data Centre Operations includes e-commerce, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;
- mobile communication services, including voice services, data services and handset sales through our mobile navbar-brand called Telkom Mobile;
- information and communication services including cloud services, infrastructure services, workspace services, global service integration management and hardware and network equipment sales locally, in seven African countries, the UK and Dubai through Business Connexion Group; and
- other services including directory services, through Trudon (Pty) Ltd, wireless data services, through Swiftnet (Pty) Ltd.
- Convergence is one of our key strategic initiatives in building a sustainable future for Telkom. We will lead the provision of converged services in South Africa in support of our mission statement: Seamlessly connecting people to a better life.