

4 September 2015

## Telkom Announces Second Phase of Market First Uncapped High Speed Wireless Broadband Packages

Telkom today announced that it will be rolling out the second phase of SmartBroadband Uncapped High Speed Wireless packages to more than 200 additional areas in Gauteng. The online sale will take place on 7 September to offer the uncapped packages to customers on a 24 month contract at prices starting at R599.

The second phase on the online sale comes off the success of the first phase in June, where approximately 400 people took advantage of the packages in 29 locations in Gauteng. Phase two of the sale will also allow customers to purchase the packages via Telkom stores or its direct sales force.

“We are rolling out the second phase of the Smartbroadband Uncapped High Speed Wireless Broadband in an effort to spread this offer to more places in Gauteng and eventually around the country,” said Attila Vitai, managing director of Telkom Mobile and Consumer. “After the success of the first phase, we are confident that this one-of-a-kind offering in South Africa will continue to provide high speed broadband at unprecedented value.”

The uncapped high speed package allows customers to access the web at high speeds with peace of mind that their bill will not increase regardless of their usage. As part of the promotional offer, customers will also receive an antenna and installation by Telkom technicians at no additional cost.

The second phase of the online sale will be focused on selected base stations in Gauteng from 7 September to 30 November and will be rolled out to additional locations in the Western Cape and Durban in the following months. Eligible locations in Western Cape and Durban will be announced towards the end of the year.

The online sale portal will be live and available on the Telkom website <http://www.telkom.co.za/today/unlimited-broadband/> from 7 September and includes a dashboard and coverage map with the select LTE areas that are eligible for the sale. On the coverage map, physical addresses can be entered to determine whether or not a customer is eligible to participate in the sale and claim one of the 150 spots available per base station.

The introductory offer will start at R599 for the first 50 customers, R699 for the second 50 and R799 for the final 50 available packages at each base station. Telkom’s SmartBroadband Uncapped High Speed Wireless service includes uncapped data for all traffic types. Normal fair usage policies will be applied.

Customers who participate in the online sale or purchase the packages at Telkom stores or via Telkom’s direct sales force after the 150 spots have already been taken, will be added to a waiting list. Existing Telkom customers in the select areas will have the opportunity to transition to the new packages depending on availability at each base station.

Customers outside of the initial select areas can still take advantage of Telkom’s other high speed broadband packages and have the opportunity to transition to the offer should it become available in their location at a later stage.

LTE stands for Long Term Evolution (LTE) which is a wireless broadband technology. LTE is the latest generation of mobile technology and is a step up from 3G technology offering faster network Downlink and Uplink speeds. With Telkom’s LTE network, customers can expect up to 90Mbps download speed and up to 25Mbps upload speed.

Promotional packages will be capped at 150 per base station to ensure a high quality customer experience with the service.

The online sale portal and the list of eligible LTE locations can be found at <http://www.telkommobile.co.za/smartbroadband-uncapped-wireless>

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#### **ABOUT TELKOM:**

Telkom is a leading communications services provider in South Africa. We had consolidated operating revenue from continuing operations of R31.7 billion and profit after tax from continuing operations of R2,889 million for the year ended 31 March 2015. Total assets amounted to R42.0 billion and equity attributable to the owners of Telkom to R25.7 billion as of 31 March 2015. The group generated free cash flow of R3.9 billion for the year ended 31 March 2015.

As of 31 March 2015, we had approximately 3.4 million telephone access lines in service and 964,196 ports connected via MSAN access. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line retail voice services using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital Network) lines, and the sale of subscription based value-added voice services and calling plans;
- fixed-line customer premises equipment rental and sales services both voice and data needs and these include PABX, Computers, Routers, Modems, Telephone handsets and other ancillary equipment;
- interconnection services, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packet-

based services, managed data networking services and internet access and related information technology services;

- Data Centre Operations includes e-commerce, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;
- mobile communication services, including voice services, data services and handset sales through our mobile navbar-brand called Telkom Mobile;
- information and communication services including cloud services, infrastructure services, workspace services, global service integration management and hardware and network equipment sales locally, in seven African countries, the UK and Dubai through Business Connexion Group; and
- other services including directory services, through Trudon (Pty) Ltd, wireless data services, through Swiftnet (Pty) Ltd.

Convergence is one of our key strategic initiatives in building a sustainable future for Telkom. We will lead the provision of converged services in South Africa in support of our mission statement: Seamlessly connecting people to a better life.