

01 July 2015

## Telkom reduces Fixed DSL and FTTH data bundle prices.

Telkom today announced price adjustments to a range of its current data products, including Fibre-To-The-Home (FTTH) and Do bundles on Digital Subscriber Line (DSL), with some bundles slashed by more than 15%. This comes on the back of significant price reductions for other Telkom products, including prepaid mobile data, LTE and LTE A deals for home offices and enhanced value for voice bundles.

The new Do Bundle prices start at R399 a month (reduced from R408 previously) for the Do Basic Bundle, which includes up to 2Mbps and 10GB soft cap, and goes up to R999 a month (reduced from R1 028) for the Do Elite Plus Bundle, which includes up to 40Mbps and a 100GB soft cap. The only exception is the price for the Do Elite product, which will increase slightly by about 1% to R799 per month. Telkom customers who are currently subscribed to Do Bundles will also benefit from the price reductions.

All Do bundles include free night surfer data between 12am and 7am, 3GB mailbox and one email account with five aliases. When signing a 24 month contract, a free Wi-Fi enabled modem is included in the bundle. Line rental is also included in all the bundle pricing.

Fibre prices range from R699 a month for the 10Mbps and 50GB data bundle up to R1 599 for the 100Mbps and 200GB bundle (reduced by 11%). All fibre bundles include free night surfer data between 12am and 7am, as well as a free Wi-Fi-enabled modem, 3GB mailbox and one email account with five aliases.

“The price reductions on Telkom’s data bundles are further proof of our commitment to make broadband more accessible and affordable. We believe this will provide more customers with Telkom’s light speed broadband at greater value,” said Attila Vitai, Telkom’s Managing Director: Consumer and Mobile Services. “These adjustments will benefit our consumers and is part of our commitment to improve the customer experience and put our customers first.”

New pricing will take effect today, Wednesday, 1 July 2015, and the price increase for the Do Elite Bundle will take effect from 1 August 2015.

Offers apply to residential customers and are subject to network coverage, which can be checked at [www.telkom.co.za/coverage](http://www.telkom.co.za/coverage). More information on the bundles can be viewed at [www.telkom.co.za](http://www.telkom.co.za).

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## **ABOUT TELKOM:**

Telkom is a leading communications services provider in South Africa. We had consolidated operating revenue from continuing operations of R31.7 billion and profit after tax from continuing operations of R2,889 million for the year ended 31 March 2015. Total assets amounted to R42.0 billion and equity attributable to the owners of Telkom to R25.7 billion as of 31 March 2015. The group generated free cash flow of R3.9 billion for the year ended 31 March 2015.

As of 31 March 2015, we had approximately 3.4 million telephone access lines in service and 964,196 ports connected via MSAN access. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line retail voice services using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital Network) lines, and the sale of subscription based value-added voice services and calling plans;
- fixed-line customer premises equipment rental and sales services both voice and data needs and these include PABX, Computers, Routers, Modems, Telephone handsets and other ancillary equipment;
- interconnection services, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packet-based services, managed data networking services and internet access and related information technology services;
- Data Centre Operations includes e-commerce, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;
- mobile communication services, including voice services, data services and handset sales through our mobile navbar-brand called Telkom Mobile;
- information and communication services including cloud services, infrastructure services, workspace services, global service integration management and hardware and network equipment sales locally, in seven African countries, the UK and Dubai through Business Connexion Group; and
- other services including directory services, through Trudon (Pty) Ltd, wireless data services, through Swiftnet (Pty) Ltd.

Convergence is one of our key strategic initiatives in building a sustainable future for Telkom. We will lead the provision of converged services in South Africa in support of our mission statement: Seamlessly connecting people to a better life.