

22 June 2015

Telkom enhances its mobile pre-paid data bundles.

From Monday 22 June, Telkom is delivering greater value to its customers as it enhances its pre-paid data offering by consolidating both its Telkom Mobile bundles and its All Network bundles into one set of pre-paid options that will provide national coverage for subscribers.

This means that that all packages will provide consumers the benefit of national network coverage that includes roaming on the MTN network outside Telkom's coverage.

Telkom is also adding value by slashing the prices of its pre-paid data bundles to make internet more affordable and accessible for everyone. Customers will benefit from a new mobile pre-paid data pricing structure as well as a reduced out of bundle data rate which will changed from R1 to R0.29 per MB for pre-paid customers.

"We have revised and simplified our data bundles in order to provide the best value and service to our customers. We believe everyone should have access to the data they need, when they need it," said Telkom spokesperson Attila Vitai, Telkom's Managing Director: Consumer and Mobile Services.

The new pricing structure:

Mobile Pre-paid Internet Bundles: Old Pricing New Pricing

25MB	R 15.00	R 7.25
50MB	R 20.00	R 14.50
100MB	R 30.00	R 29.00
250MB	R 50.00	R 39.00
500MB	R 95.00	R 69.00
1GB	R 180.00	R 99.00
2GB	R 349.00	R 139.00
5GB	R 819.00	R 299.00

These pre-paid data bundles will be valid until the end of the next calendar month rather than the industry standard of only 30 days which provides further value to the customer.

New bundles to be added:

New Mobile Pre-paid Internet Bundles: Price

3GB	R 199.00
10GB	R 499.00

20GB (valid for 6 months)	R 899.00
50GB (valid for 12 months)	R 1,799.00

In order to provide the best possible value the previous 2GB + 1GB, 25GB + 25GB and the 60GB + 60GB bundles have been replaced with the 3GB, 20GB and 50GB internet bundles respectively.

“With these changes and enhancements Telkom customers are able to surf anywhere, anytime, at a cheaper price, with data bundles that last for longer,” said Vitai. “This is consistent to our overall strategy of putting the customer first and providing the best options on the market”.

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ABOUT TELKOM:

Telkom is a leading communications services provider in South Africa. We had consolidated operating revenue from continuing operations of R31.7 billion and profit after tax from continuing operations of R2,889 million for the year ended 31 March 2015. Total assets amounted to R42.0 billion and equity attributable to the owners of Telkom to R25.7 billion as of 31 March 2015. The group generated free cash flow of R3.9 billion for the year ended 31 March 2015.

As of 31 March 2015, we had approximately 3.4 million telephone access lines in service and 964,196 ports connected via MSAN access. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line retail voice services using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital Network) lines, and the sale of subscription based value-added voice services and calling plans;
- fixed-line customer premises equipment rental and sales services both voice and data needs and these include PABX, Computers, Routers, Modems, Telephone handsets and other ancillary equipment;

- interconnection services, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packet-based services, managed data networking services and internet access and related information technology services;
- Data Centre Operations includes e-commerce, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;
- mobile communication services, including voice services, data services and handset sales through our mobile navbar-brand called Telkom Mobile;
- information and communication services including cloud services, infrastructure services, workspace services, global service integration management and hardware and network equipment sales locally, in seven African countries, the UK and Dubai through Business Connexion Group; and
- other services including directory services, through Trudon (Pty) Ltd, wireless data services, through Swiftnet (Pty) Ltd.

Convergence is one of our key strategic initiatives in building a sustainable future for Telkom. We will lead the provision of converged services in South Africa in support of our mission statement: Seamlessly connecting people to a better life.