# 23 September 2015

## **Telkom doubles data for Summer**

All Telkom customers are set to receive double their Telkom Internet data allocation for free from 01 October 2015 to 31 March 2016 the Company announced today. This means that customers on Telkom's largest SoftCap package will now receive one Terrabyte of data per month.

"The demand for data is infinite and our efforts are geared to offering our customers as much value as we possibly can to satisfy this demand. Not only are we increasing data values but we have also reviewed and reduced the prices on our top data products. For example, we have reduced the price of our 500 GB product from R2495 to R1599 – now with our double data promotion customers will receive one Terrabyte of data for R1599," said Telkom's Managing Director of Telkom Mobile and Consumer, Mr Attila Vitai.

Telkom's data TopUp rates have also been reduced and the double data promotion also applies to TopUp options.

Telkom also announced the return of its popular "TI Entertainment" add on for R99 per month which offers customers an uncapped experience to selected content sites including Apple TV, iTunes and DSTV online services such as BoxOffice and CatchUp.

"This Summer we will be leveraging our powerful fixed- mobile convergence capabilities to ensure that customers awaiting installations and certain customers in high fault zones are able to access their monthly fixed data allocation to connect to the Internet using the on-net Telkom Mobile network," explained Vitai.

The Telkom Integrated Data service will be targeted at certain customers and requires a Telkom Internet SIM card with specific configuration setting to enable the alternative access and to set up modems and devices for use or fail over.

#### **Additional Information**

**Telkom Internet product and rate changes** 

Telkom Internet Home SoftCap Standalone			
Product Description	<b>Current Price</b>	Double Data Promotion	New Price
10GB	R 99,00	20GB	R 99,00
20GB	R 149,00	40GB	R 149,00
50GB	R 269,00	100GB	R 269,00
100GB	R 525,00	200GB	R 525,00
200GB	R 995,00	400GB	R 699,00
300GB	R 1 495,00	600GB	R 999,00
500GB	R 2 495,00	1TB	R 1 599,00

The double data promotion applies from 1 October 2015 to 31 March 2016

Telkom Internet TopUp, Out of Bundle, TopUp Saver

Product Description	Current Price	Double Data Promotion
Out of Bundle	1.2c/MB	
TopUp 2GB	R 24,00	4GB
TopUp 4GB	R 48,00	8GB
TopUp 6GB	R 72,00	12GB
TopUp 8GB	R 96,00	16GB
TopUp Saver 10GB	R 99,00	20GB
TopUp Saver 20GB	R 149,00	40GB
TopUp Saver 50GB	R 269,00	100GB
TopUp Saver 100GB	R 525,00	200GB
TopUp Saver 200GB	R 699,00	400GB
TopUp Saver 300GB	R 999,00	600GB
TopUp Saver 500GB	R 1 999,00	1TB

The double data promotion applies from 1 October 2015 to 31 March 2016

Telkom Internet Home Uncapped Standalone				
Product Description	<b>Current Price</b>	New Price		
2Mbps Home Uncapped	R 229,00	R 229,00		
4Mbps Home Uncapped	R 286,00	R 286,00		
10Mbps Home Uncapped	R 574,00	R 574,00		
20Mbps Home Uncapped	R 1 099,00	R 999,00		
40Mbps Home Uncapped	R 1 799,00	R 1 439,00		
100Mbps Home Uncapped	R 2 687,00	R 2 149,00		

Price changes applicable from 1 October 2015

For further enquiries, please contact:

Pynee Chetty (	OR Leigh-Ann Francis
Senior Specialist: Media Relations	Specialist: Media Relations
Group Communication	Group Communication
Tel:+27 12 642 1716	Tel: +27 12 642 1728
Mobile: +27 81 389 7874	Mobile: +27 81 391 4780
Email: <u>chettpr2@telkom.co.za</u> <b>Telkom Park, The Apex</b>	Email: <u>francilm@telkom.co.za</u>

92 Oak Avenue

#### Technopark

Highveld

#### Centurion

### ABOUT TELKOM:

Telkom is a leading communications services provider in South Africa. We had consolidated operating revenue from continuing operations of R31.7 billion and profit after tax from continuing operations of R2,889 million for the year ended 31 March 2015. Total assets amounted to R42.0 billion and equity attributable to the owners of Telkom to R25.7 billion as of 31 March 2015. The group generated free cash flow of R3.9 billion for the year ended 31 March 2015.

As of 31 March 2015, we had approximately 3.4 million telephone access lines in service and 964,196 ports connected via MSAN access. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line retail voice services using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital Network) lines, and the sale of subscription based value-added voice services and calling plans;
- fixed-line customer premises equipment rental and sales services both voice and data needs and these include PABX, Computers, Routers, Modems, Telephone handsets and other ancillary equipment;
- interconnection services, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packetbased services, managed data networking services and internet access and related information technology services;
- Data Centre Operations includes e-commerce, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;
- mobile communication services, including voice services, data services and handset sales through our mobile navbar-brand called Telkom Mobile;
- information and communication services including cloud services, infrastructure services, workspace services, global service integration management and hardware and network equipment sales locally, in seven African countries, the UK and Dubai through Business Connexion Group; and
- other services including directory services, through Trudon (Pty) Ltd, wireless data services, through Swiftnet (Pty) Ltd.

Convergence is one of our key strategic initiatives in building a sustainable future for Telkom. We will lead the provision of converged services in South Africa in support of our mission statement: Seamlessly connecting people to a better life.