

22 July 2015

Telkom announces new SmartPhone plans.

On the back of Telkom's recent introduction of a range of mobile voice bundles, Telkom today announced four new SmartPhone plans offering customers three times the value of the plan they purchase.

"These new plans give Telkom customers more choice as well as three times the value," says Attila Vitai, Telkom's Managing Director: Consumer and Mobile Services.

As an example, the SmartPhone Basic package allows customers to pay R50 and receive 150MB of data, 150 SMSs, and 150 total voice minutes. This is made up of 50 minutes for Telkom mobile calls, another 50 minutes for Telkom fixed-line calls, and the remaining 50 minutes for use on other networks. As a result, customers need never go out of bundle again.

Customers are able to top up the service they use most often. An individual who makes calls to Telkom fixed-line numbers more often than other types of voice calls can top up just with the minutes of the same calling type rather than going out-of-bundle.

The plans are broken down accordingly (SIM only):

Package	Price	All Network Minutes	Telkom Mobile Minutes	Telkom Fixed Line Minutes	SMS	Data (MB)	Free Wi-Fi
SmartPhone Basic	R50	50	50	50	150	150	Yes
SmartPhone Essential	R100	100	100	100	300	300	Yes
SmartPhone Advanced	R200	200	200	200	600	600	Yes
SmartPhone Premium	R300	300	300	300	900	900	Yes

Customers will be able to subscribe to these plans from 22 July. The plans are designed for those looking for exceptional value at an affordable price, and can be bundled with a wide range of handsets.

"We're continually expanding our mobile voice services in order to deliver the best value to our customers, so keep watching this space," says Vitai.

More information on the bundles is available at www.telkom.co.za.

For further enquiries, please contact:

Pynee Chetty

OR **Leigh-Ann Francis**

Senior Specialist: Media Relations

Specialist: Media Relations

Group Communication

Group Communication

Tel: +27 12 642 1716

Tel: +27 12 642 1728

Mobile: +27 81 389 7874

Mobile: +27 81 391 4780

Email: chettpr2@telkom.co.za

Email: francilm@telkom.co.za

Telkom Park, The Apex

92 Oak Avenue

Technopark

Highveld

Centurion

ABOUT TELKOM:

Telkom is a leading communications services provider in South Africa. We had consolidated operating revenue from continuing operations of R31.7 billion and profit after tax from continuing operations of R2,889 million for the year ended 31 March 2015. Total assets amounted to R42.0 billion and equity attributable to the owners of Telkom to R25.7 billion as of 31 March 2015. The group generated free cash flow of R3.9 billion for the year ended 31 March 2015.

As of 31 March 2015, we had approximately 3.4 million telephone access lines in service and 964,196 ports connected via MSAN access. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line retail voice services using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital Network) lines, and the sale of subscription based value-added voice services and calling plans;
- fixed-line customer premises equipment rental and sales services both voice and data needs and these include PABX, Computers, Routers, Modems, Telephone handsets and other ancillary equipment;
- interconnection services, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packet-based services, managed data networking services and internet access and related information technology services;
- Data Centre Operations includes e-commerce, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;
- mobile communication services, including voice services, data services and handset sales through our mobile navbar-brand called Telkom Mobile;
- information and communication services including cloud services, infrastructure services, workspace services, global service integration management and hardware and network equipment sales locally, in seven African countries, the UK and Dubai through Business Connexion Group; and
- other services including directory services, through Trudon (Pty) Ltd, wireless data services, through Swiftnet (Pty) Ltd.

Convergence is one of our key strategic initiatives in building a sustainable future for Telkom. We will lead the provision of converged services in South Africa in support of our mission statement: Seamlessly connecting people to a better life.

